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|-----------------|---|---|
| Course Name     | – | <b>STUDENT ENGAGEMENT &amp; MOTIVATION IN HIGHER EDUCATION</b>                      |
| Course Duration | – | Module based completion / Total 06 Modules / 24x7 Virtual Support <b>(CNO SP99)</b> |
| Course Mode     | – | Online / Downloadable & Reusable Materials / Guide Assisted / Practice Based        |
| Learning Mode   | – | Email Based / Whats App Based/ Session Based (6 sessions for 6 modules)             |
| Eligibility     | – | College – University Faculty / Counsellors / College Heads/ Administrators          |
| Interaction     | - | 24/7 Advisor Call Support – 24/7 Guide Email Support / Self-paced or Scheduled      |

**Learning Objective :** This course equips college and university faculty with evidence-informed strategies to enhance student engagement and motivation in higher education contexts. Faculty learn how adult learner autonomy, relevance, cognitive challenge, and classroom climate influence participation, persistence, and academic responsibility, and how to respond effectively to disengagement without lowering academic standards.

| Course Modules   | Brief Course Module Descriptions   |   |   |
|--|--|---|---|
| SP9901 – Understanding Engagement in University Classrooms             | This module explores what engagement means in higher education beyond attendance and compliance. Faculty learn how cognitive, behavioural, and emotional engagement differ among adult learners. Passive presence versus active learning is clearly distinguished. |   |   |
| SP9902 – Motivation in Adult Learners: What Drives University Students | Focuses on intrinsic and extrinsic motivation in university contexts. Faculty learn why grades alone fail to sustain motivation. Autonomy, relevance, and competence are examined as key motivational drivers.   |   |   |
| SP9903 – Causes of Disengagement and Apathy in Higher Education        | Examines common reasons for low participation, absenteeism, and surface learning. Faculty learn how overload, irrelevance, fear of failure, and digital distraction affect engagement. Developmental and contextual explanations are prioritised.                  |   |   |
| SP9904 – Designing Learning Experiences that Promote Engagement        | Explores instructional strategies that encourage curiosity, relevance, and active participation. Faculty learn how to design tasks that invite thinking rather than compliance. Engagement is aligned with academic rigor.   |   |   |
| SP9905 – Encouraging Participation Without Compulsion                  | Focuses on respectful strategies to encourage discussion and involvement. Faculty learn how to reduce fear of embarrassment and evaluation. Psychological safety and intellectual challenge are balanced.  |   |   |
| SP9906 – Sustaining Motivation Across the Academic Term                | Examines how motivation fluctuates during semesters. Faculty learn strategies to maintain momentum during fatigue and assessment pressure. Consistency and clarity are emphasised.   |   |   |
| Course Mode  | Email Based<br>(with guide assistance)   | Whats App Based<br>(with guide assistance)        | Session Based<br>(with 6 one-to-one sessions)     |
| Course Fee   | ₹4200 - Indian learners<br>\$90 – Intl. Learners   | ₹5600 - Indian learners<br>\$120 – Intl. Learners | ₹8200 - Indian learners<br>\$210 – Intl. Learners |

For Admissions - To Know about Course details and Commencement dates, Text or WhatsApp Course No and Your Email ID to 0091 9600 8000 20 or email us at [info@wiseteacher.in](mailto:info@wiseteacher.in)